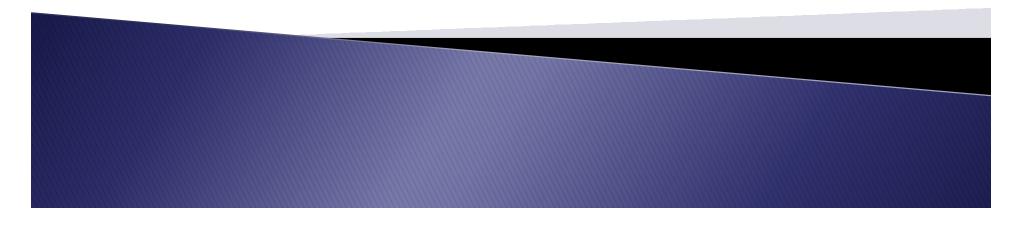




A Review of Real World Security Questions & Answers

By Bruce K. Marshall @PwdRsch / PasswordResearch.com



A Brief History of Security Questions

- User created or site pre-selected questions that a user answers during registration and subsequently uses for authentication
- Typically used for backup authentication or for secondary authentication
- Designed to require a tradeoff between uniqueness and memorability



Security Answers Aren't Necessarily Secrets



Maybe Your Info is Safe



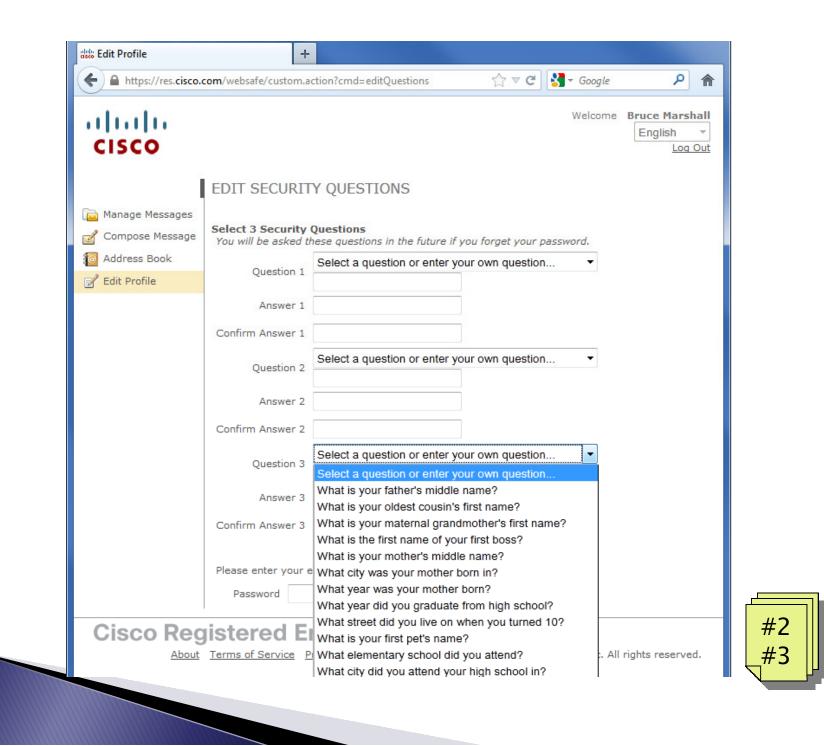
Security Question Case Studies

- <u>Alpha</u>: Business resource/networking site located in the USA (but had some int'l users)
 17,108 users with security questions/answers
- Echo: Gaming discussion forum site located in Europe (large international user base)
 789,452 users with security questions/answers
- <u>Sierra</u>: Teacher technology education site located in the Philippines (Filipino users only)
 1,036 users with security questions/answers



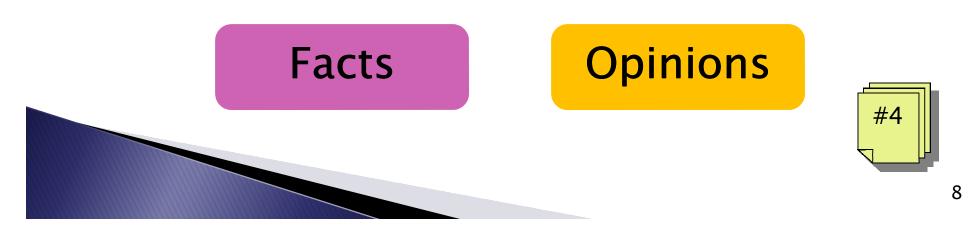
Site Registration Pages

Alpha	Create An Account		Echo			
	Your Name		 Password Repeat Password 			
	Username Password Secret Question Answer To Secret Question		► E-Mail			
			▶ Repeat E-Mail			
			The secret Q/A are used to recover your account if you forget your password			
	Email		Secret Question			
	Add account		Secret Answer			
	Sierra					
	Security Quest		Please Select Security Question	*		
		Security Answer:				

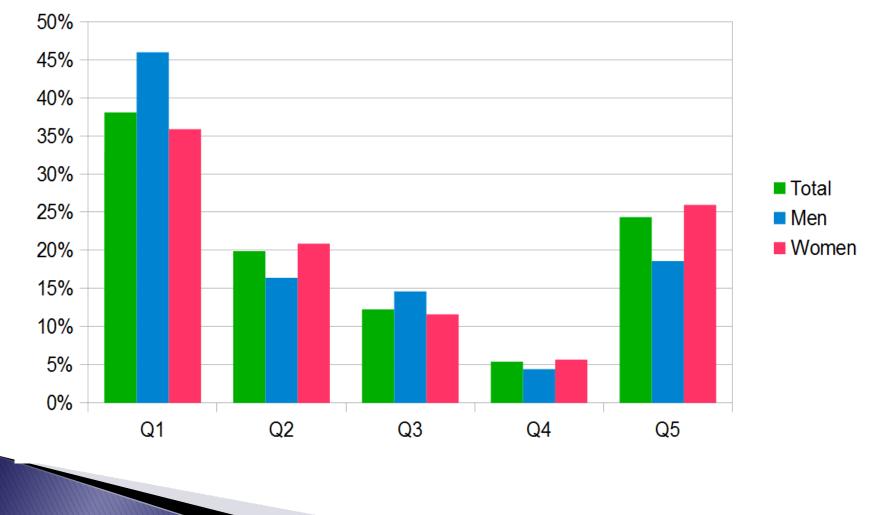


Sierra's Preset Security Questions

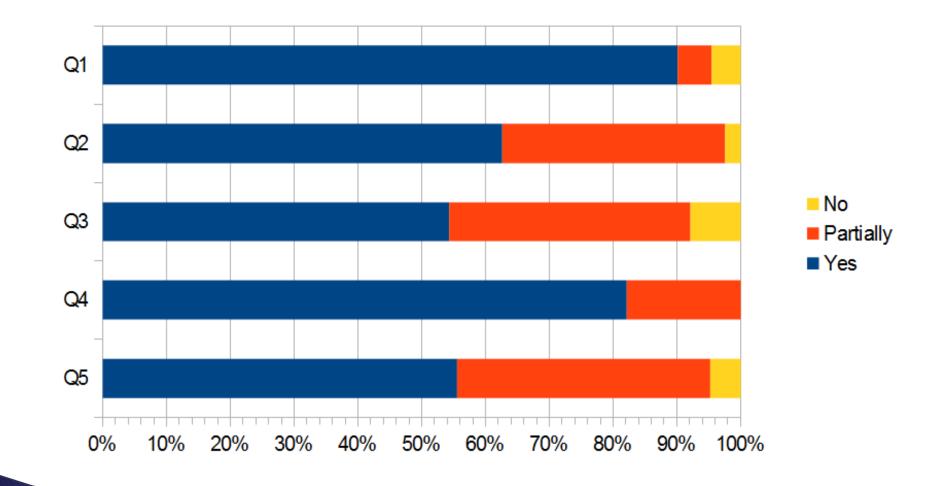
- 1. What is your pet's name?
- 2. What is the last name of your favorite teacher?
- 3. What is the title of your favorite book?
- 4. What is your oldest cousin's first and last name?
- 5. What is the name of the country of your ultimate dream vacation?



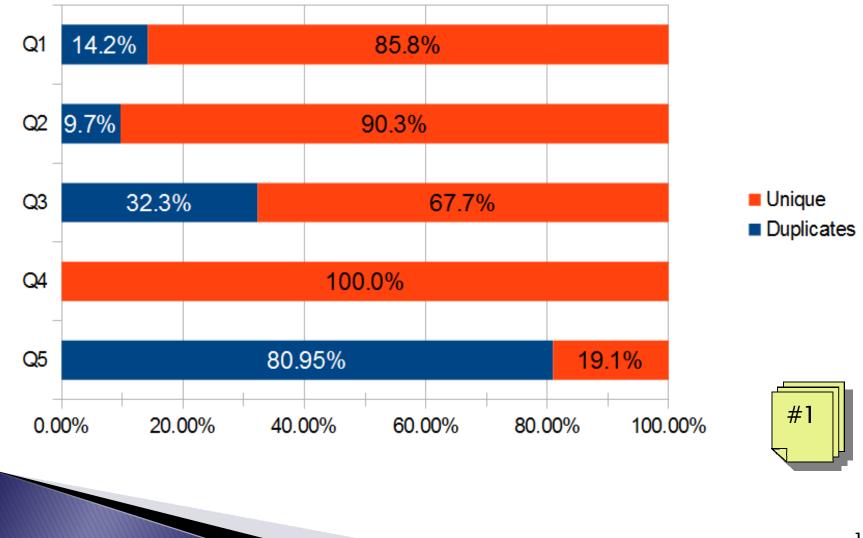
Sierra Question Distribution



Sierra Security Answer Relevance

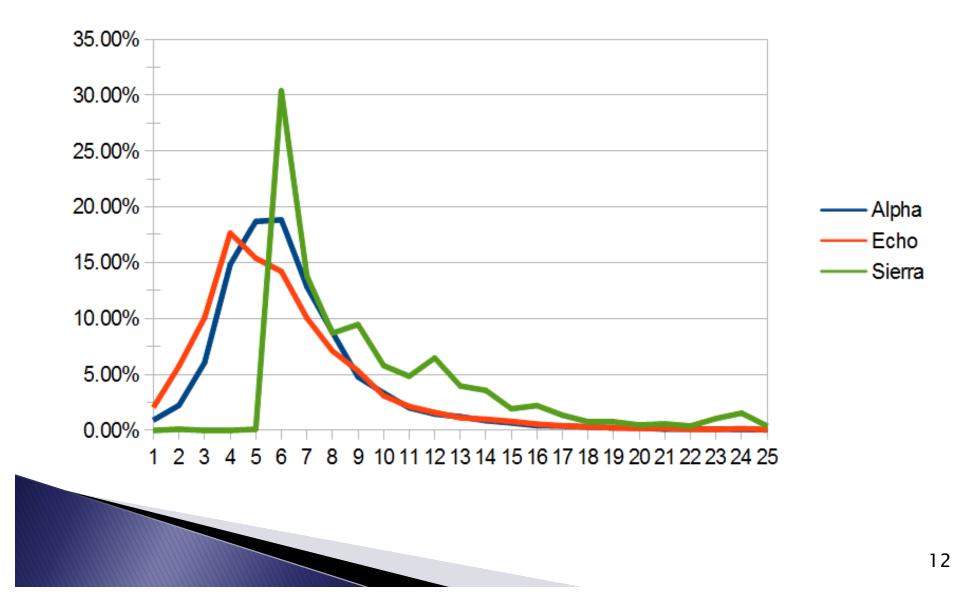


Sierra Security Answer Popularity



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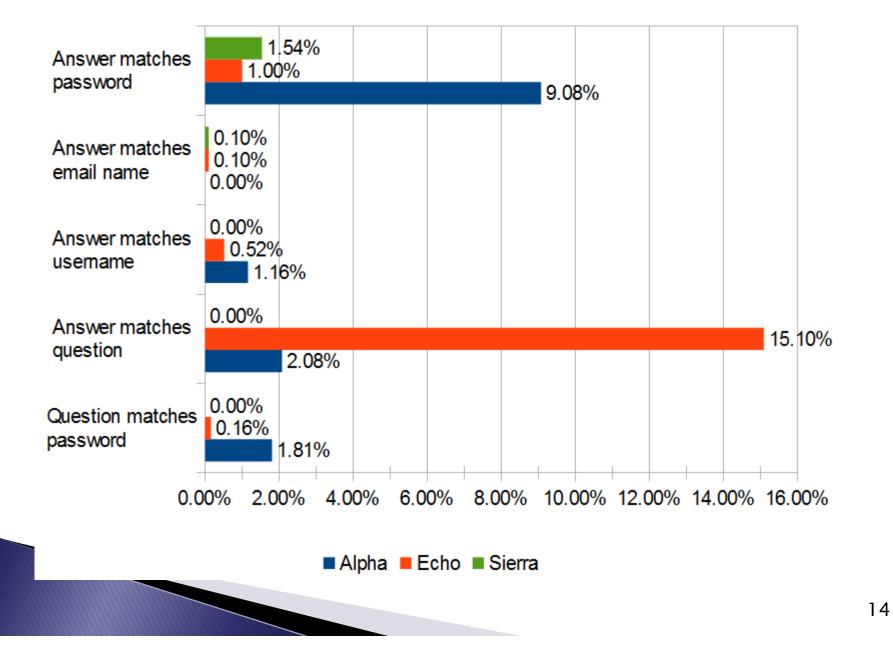
Comparative Security Answer Lengths



Answer Character Composition

Alpha		Echo		Sierra	
Lowercase	55.5%	Lowercase	67.8%	Lowercase	46.7%
Lower + Upper	20.6%	Lower + Symbol	9.9%	Lower + Symbol	17.2%
Lower + Symbol	6.5%	Number	8.0%	Lower + Upper	15.4%
Number	4.4%	Lower + Upper	6.0%	Lower + Upper + Symbol	14.1%
Lower + Upper + Symbol	4.1%	Lower + Number	2.24%	Uppercase	3.4%

User Data Matches



Security Question Suggestions

- Avoid user-generated security questions
- Use combinations of the better questions for authenticating individuals
- Mix with other security controls (e.g. email reset link, prompting for other account info, etc.), ideally risk-based
- Research and offer users alternatives to security questions
- Encourage use of password managers to reduce need to rely on reset mechanisms

Schneier on Security

A blog covering security and security technology.

February 11, 2005

The Curse of the Secret Question

It's happened to all of us: We sign up for some online account, choose a difficult-to-remember and hard-to-guess password, and are then presented with a "secret question" to answer. Twenty years ago, there was just one secret question: "What's your mother's maiden name?" Today, there are more: "What street did you grow up on?" "What's the name of your first pet?" "What's your favorite color?" And so on.

•••

What can one do? My usual technique is to type a completely random answer -- I madly slap at my keyboard for a few seconds -- and then forget about it. This ensures that some attacker can't bypass my password and try to guess the answer to my secret question, but is pretty unpleasant if I forget my password. The one time this happened to me, I had to call the company to get my password and question reset. (Honestly, I don't remember how I authenticated myself to the customer service rep at the other end of the phone line.)



Providing additional security information

Before you can log on to the application for the first time, you must provide answers to five security questions. This multi-level security measure will help to ensure continued privacy of confidential information along with your user ID and password. To keep your account secure, a minimum of two up to a maximum of five of these questions may be asked when you attempt to log on to the system.

Pick a question from the five sets of questions to compile your set of security questions and answers. Choose questions which you can answer without difficulty.

Important: Do not make up a false answer to the question, as you might not be challenged to answer the question for a long period of time. This is why it is important that you choose questions to which you will always remember the answer.

Additional Research Ideas

- Is there a correlation between the strength of user security answers and their passwords?
- How well do wordlists for popular themes (cities, sports teams, pet names, etc.) match top entries for security answers?
- Are there predictable trends on question or answer selection based on gender/age?



References

- 1. Stuart Schechter, AJ Bernheim Brush, Serge Egelman, <u>It's No Secret: Measuring the Security & Reliability of</u> <u>Authentication via 'Secret Questions</u>', SOUPS 2009
- 2. Ariel Rabkin, <u>Personal Knowledge Questions for</u> <u>Fallback Authentication: Security Questions in the Era</u> <u>of Facebook</u>, SOUPS 2008
- Michael Toomim, Xianhang Zhang, James Fogarty, James A. Landay, <u>Access Control by Testing for Shared</u> <u>Knowledge</u>, CHI 2008
- 4. William J. Haga & Moshe Zviran, <u>Question-and-Answer</u> <u>Passwords: An Empirical Evaluation</u>, Information Systems, Vol 16 No 3, 1991

For More Info

- Slides & Paper: http://bit.ly/secureq or http://www.passwordresearch.com/securityqs.html
- Twitter: @PwdRsch
- Email: bkmarshall@passwordresearch.com
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